

## **Media Statement**

December 26, 2017

## VODAFONE INDIA TO LAUNCH VoLTE IN JAN 2018

- Vodafone VoLTE will be available across India, starting with Mumbai, Gujarat, Delhi, Karnataka, and Kolkata
- HD quality voice calls along with faster call set up time
- Vodafone SuperNet 4G customers will experience VoLTE (Voice over LTE) services for free

Vodafone, one of India's largest telecommunication services provider, confirmed the roll-out of its VoLTE services beginning January 2018. In the first phase, Vodafone VoLTE service will be available in **Mumbai, Gujarat, Delhi, Karnataka, and Kolkata** and will be extended across the country in a short time.

Vodafone's VoLTE services will allow Vodafone SuperNet 4G customers to experience **HD quality crystal clear voice** with **super call connect time**. Vodafone 4G customers will experience VoLTE at no additional charges. All they need is a handset supporting Vodafone VoLTE and a 4G SIM.

Announcing Vodafone VoLTE service, Sunil Sood, Managing Director and Chief Executive Officer, Vodafone India, said, "Vodafone is getting Future Ready with the advent of newer technologies and digital services. The introduction of Voice over LTE (VoLTE) will enhance customer experience with HD quality calling and offer our customers newer possibilities. Vodafone VoLTE is an important step towards introducing futuristic technology enhancing our Data Strong Network."

Using the latest technological developments Vodafone has built a robust and resilient Data Strong Network of ~140,000 sites that enable better call quality and mobile internet experience to its customers. This will be a key differentiator for Vodafone in providing seamless connectivity and experience to its customers.

## **About Vodafone India**

Vodafone India is a 100% fully owned subsidiary of the Vodafone Group Plc. with operations across the country serving over 210 million customers (over 114 million in rural areas). Commencing operations in 2007, Vodafone is today India's largest foreign direct investor, with a robust, award-winning business and committed for the long term. Vodafone Business Services serves the needs of enterprises and government by providing total telecommunications (Voice and Data) solutions across mobility and wireline platforms. Our mobile wallet, M-Pesa is a unique and innovative money transfer service from Vodafone that fosters financial inclusion.

Committed to optimizing the near ubiquitous reach of mobile telephony to address national developmental priorities, the Vodafone Foundation partners is actively engaged in community development initiatives especially in the domains of m-Women, m-Agriculture, m-Education and Disaster Relief. Building on its global experience and expertise, an outreach across India and offering a comprehensive portfolio of technologies- 2G, 3G & 4G, Vodafone is uniquely positioned to actualize the vision of Digital India



Globally, Vodafone Group is one of the world's largest telecommunications companies and provides a range of services including voice, messaging, data and fixed communications. Vodafone Group has mobile operations in 26 countries, partners with mobile networks in 48 more, and fixed broadband operations in 19 markets. As of 30 September 2017, Vodafone Group had 522.8 million mobile customers and 18.8 million fixed broadband customers, including India and all of the customers in Vodafone's joint ventures and associates. For more information, please visit: <a href="https://www.vodafone.com">www.vodafone.com</a>.

Follow us on Twitter @Vodafone IN\_News and visitwww.vodafone.in

**Media Contact Information** 

Vodafone India | indiacorpcomm@vodafone.com